

EXHIBIT A
STATEMENT OF WORK



Customized 360-Degree Assessment

May 14, 2018

Prepared for: The Children's Mercy Hospital

Presented by: Jamie Lewis Smith, Ph.D., President, Pixel Leadership Group, LLC

Summary:

The Children's Mercy (CM) Hospital designed a leadership model reflective of the organization's core values while encapsulating its desired direction aligned with Servant Leadership. The *CM Leadership Excellence* model identifies and defines a leadership framework with four core competencies, 12 key values, and 20 practices that reflect the spirit of Servant Leadership. Pixel Leadership Group, LLC will work with The Children's Mercy Hospital to develop a custom multi-rater (i.e., 360-degree) assessment, which will be administered through an online platform, and will generate a descriptive, user-friendly pdf report for the purposes of leadership development.

Project Details

Client name	The Children's Mercy Hospital
Client's administrator	Erik Crew, MA Leadership Development Consultant The Children's Mercy Hospital
Project name	Customized 360-Degree Assessment
Begin date	June 1, 2018*
End date	October 31, 2018**

Services and Cost Summary

Pixel Leadership Group, LLC agrees to provide the services listed below for The Children's Mercy Hospital at the fees noted in this Statement of Work.

Service	Estimated Completion Date**	Fee
Creation of a Customized 360-Degree Assessment	5 Months from Date of Signed Contract	\$15,000
<ul style="list-style-type: none"> Collaborative development of items (initial pool of 100 items) 		
<ul style="list-style-type: none"> Selected stakeholder vetting process, item analysis 		
<ul style="list-style-type: none"> Reduction of items, revisions based on stakeholder feedback 		
<ul style="list-style-type: none"> Descriptive, user friendly results report design 		
<ul style="list-style-type: none"> Pilot process with a leader sample (8 individuals) 		
<ul style="list-style-type: none"> Revisions as necessary based on pilot feedback*** 		
<ul style="list-style-type: none"> Survey administered through online platform; leaders will be provided an electronic pdf of their report 		
<ul style="list-style-type: none"> Support the design of a communication process, email templates, and roll-out plan 		
<ul style="list-style-type: none"> Pixel will grant The Children's Mercy Hospital a royalty free, non-exclusive, irrevocable license to use and apply any questionnaire items and report formats developed for this project. 		
<ul style="list-style-type: none"> Pixel Leadership Group retains the rights and ownership of the survey administration platform throughout this agreement and upon termination of the relationship. The Children's Mercy Hospital agrees to pay an annual renewal fee and administration fees for use of Pixel Leadership Group's survey administration platform. 		
Total:		\$15,000

*Estimated start date. The project start date will be the date on which the Master Service Agreement and Statement of Work are signed and executed. This will impact the project timeline.

**Estimated completion date may be changed based on the mutual agreement of Pixel Leadership Group, LLC and The Children’s Mercy Hospital.

**If extensive revisions are needed after the pilot stage of the process, this will delay the survey launch date and the project completion date.

[SIGNATURE PAGE FOLLOWS]

By signing below, the Parties agree to comply with all of the requirements contained in this Exhibit A.

COMPANY

The Children’s Mercy Hospital

By: _____

Name:

Title:

Date Signed: _____

CONSULTANT

Pixel Leadership Group, LLC

By: _____

Jamie Lewis Smith, Ph.D.

President

Date Signed: _____